

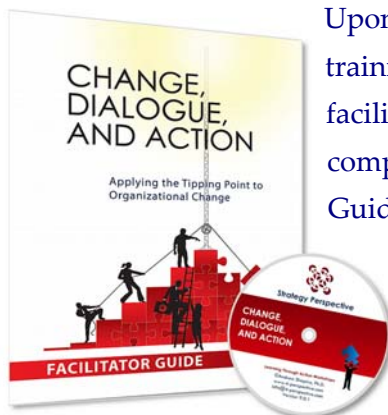
Certification Training for Change, Dialogue, and Action: Applying the Tipping Point To Organizational Change

The *Change Dialogue & Action: Applying the Tipping Point To Organizational Change* workshop gives a clear and integrated framework that applies to any change initiative. With the **Tipping Point** computer simulation, the workshop offers your clients a platform to experiment with the dynamics of change in a safe, low-risk environment. It fosters dialogue among participants to help them share ideas and experiences about implementing change initiatives.

When you facilitate the *Change Dialogue & Action* workshop in your own organization or consultancy, it demonstrates that you understand that implementing change is not just about technology, processes, or organizational structures. **Change is fundamentally about people.**

If you are a **professional** who wants be confident that you have a **dynamic, practical tool** to help your organization successfully navigate your next change initiative, *Change Dialogue & Action* certification is for you.

Certification Training Materials



Upon completing the training, certified facilitators receive a comprehensive Facilitator Guide as well as a CD with the **Tipping Point** simulation and slides to pace the *Change Dialogue & Action* workshop.

What Others Are Saying

“The Tipping Point simulation, which my company has used with clients for about a decade, is refreshingly on point and still to this day remarkably innovative. It teaches people to think about outcomes before they go down some silly fork in the road hoping for unrealistic change.”

— **George Smart, MBA, Strategic Development**

“The Change, Dialogue, and Action workshop is an invitation to question received wisdom, to take time out to try some ideas and think differently for a few hours and then to apply the ideas to real change.... It provides a powerful tool that helps participants make sense of their experiences, and in many cases to gain insights that challenge assumptions that they and their colleagues have been making for years.”

—**David Yarrow, PhD, Time for Change, UK**

“I’m impressed that Strategy Perspective’s business model gives us, the organizational change implementers, the tools that we need to facilitate the workshop. We are closest to the change and know the organization, so we are the best suited to deliver the workshop. Developing the in-house expertise is a highly sustainable and affordable approach.”

—**Darlene Flynn, Policy Analyst,
Race and Social Justice Initiative, City of Seattle**

To arrange a training in your organization contact:



Strategy Perspective
919 368 3505

andrea@strategyperspective.com
www.strategyperspective.com